

For Immediate Release
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5th Street Ace Hardware Launches Personal-Shopping Program

*Local retailer makes stocking up on home essentials easier
for its patrons with an email-based personal shopping program.*

Washington, DC – October 1, 2009 – Shopping while you work has never been easier. Starting October 1, 2009, **5th Street Ace Hardware (1055 5th Street, NW) will offer personal shopping to residents and workers in the area.** Customers can email an order to shop@acehardwareDC.com by 1 p.m. and have it ready for pick up at the end of the work day at 5 p.m. (You can also call the store at 202-682-4570.) It really is that easy. And that's the point for this community-minded establishment.

“Living and working downtown in the hustle and bustle can be hectic, and our new program is aimed at making our neighbor's lives easier,” said owner Gina Schaefer of the store's latest initiative to provide above-and-beyond services to Mount Vernon Triangle/Chinatown vicinity. Other programs include a popular free bike clinic on the first Saturday of every month.

Easy as 1-2-3:

1. Customers email their order to shop@acehardwareDC.com by 1 p.m. The request should be as specific as possible, including details such as product, size, quantity and brand, as well as a call-back number in case there are questions about the order.
2. Items will be bagged and ready at the register by 5 p.m. for pick up and purchase. Items not claimed before store closing at 8 p.m. will be put back on the shelves.
3. The service is good for in-stock items only. Special orders can be made at the store.

5th Street Ace specializes in hardware, as well as many other categories in the home-maintenance realm, and the store encourages first-time patrons of the personal-shopping program to drop by and have a look around to get a sense for the products on the shelves. Top-selling items include:

- Air filters
- Cleaning products (including several eco-friendly lines)
- Light bulbs
- Pet supplies
- Power tools (rentals and purchases)
- Plumbing and electrical
- Homewares

About Us:

5th Street Ace Hardware is part of the Ace Hardware co-operative. This means we're an independent and locally owned hardware store that brings essential home-maintenance supplies and expertise to the community, as well as some really cool decor and gift ideas. There are three sister stores in Washington, including Logan Hardware, Glover Park Hardware and Tenleytown Ace Hardware, and Waverly Ace Hardware and Federal Hill Ace Hardware in Baltimore, MD.

[5th Street Ace Hardware](http://www.5thstreetacehardware.com), 1055 5th Street, NW, 202-682-4570

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